



Fact Sheet

Company Profile:

- NCC (National Cable Communications) is the nation's largest and most authoritative Spot Cable advertising sales firm. Uniquely, NCC is the only company who represents every US market and reaches virtually every wired cable home. That's over 67 million cable homes covering 99% of ad-insertable cable households and more than 2,500 cable systems.
- Based in New York, NCC's 500 plus employees extend across 17 offices nationwide: Atlanta, Bloomfield (NJ), Boston, Chicago, Cleveland, Dallas, Denver, Detroit, Kansas City, Los Angeles, Miami, Minneapolis, New York, St. Louis, San Francisco, Seattle, and Washington, D.C.
- NCC is jointly owned by three of the nation's largest MSOs: Comcast Cable Communications, Cox Communications, and Time Warner Cable.
- In addition to our owners, NCC represents every other MSO in the country including Charter Media, Cablevision, Bright House, OnMedia, Insight, and CableOne to name a few.

Mission Statement:

NCC's mission is to be a world class sales organization that promotes the value of spot cable while providing unparalleled customer service and utilizing advanced technology to streamline the business process.

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